



SPEECH BY

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**DEPUTY MINISTER OF COMMUNICATIONS AND MULTIMEDIA
MALAYSIA**

**HUAWEI MALAYSIA ECOSYSTEM
CONFERENCE 2019**

**3rd October 2019 (Thursday)
10.00 am
W Hotel Kuala Lumpur**

1. **Kim So Yeon,**
Marketing Director of HUAWEI Mobile Services APAC

2. **Bill Liu,**
Country Director of HUAWEI Malaysia

3. **En Norhizam Abdul Kadir,**
Vice President of Growth Ecosystem Development Division of
Malaysia Digital Economy Corporation

4. **Yang Berbahagia Datuk Syed Hussian AlJunid,**
Chairman of Media Prima Berhad

5. **Yang Berbahagia Datuk Ir. (Dr.) Abdul Rahim Hj. Hashim,**
Vice-Chancellor, University of Malaya

6. **Yang Berbahagia Professor Dr Mohd Azraai Kassim,**
Vice Chancellor of Universiti Teknologi Mara.

7. Distinguished Guests,
Industry Partners,
Our budding app developers,
Media friends,
Ladies and Gentlemen

8. A very good morning to all. Thank you, Huawei Malaysia, for giving me such a warm welcome to the HUAWEI Malaysia Ecosystem Conference 2019.
9. Congratulations for establishing this great platform that will gather some of Malaysia's top app development talents for the opportunity to take their ideas to the next level.
10. As I listened to Miss Kim who shared with us the agenda of this conference, I was made to understand that this conference is one of the biggest platforms to date, bringing private sector players, industry experts and public sector support together to enhance the country's app development ecosystem.
11. This collaborative efforts by Huawei, a global technology company together with Malaysia Digital Economy Corporation or MDEC; and Malaysia's leading fully-integrated media company – Media Prima Berhad, will benefit not just local app developers, but also all Malaysians as a whole.
12. Malaysia aspires to compete and succeed in this new world by realising our 'Kemakmuran Bersama' (Shared Prosperity) vision. This aims to enable sustainable development while providing economic prosperity for all. Our efforts to embrace the digital economic revolution is key to achieving this shared prosperity vision.

13. Digital economy is no longer just an aspiration for the nation, it is something that is well underway in Malaysia across all levels of society. In fact, it is safe to say that Malaysia is a country with a maturing digital economy and is a preferred choice for ICT and digital companies from all over the world. HUAWEI's significant investment into the country is testament to this fact.
14. The Ministry of Communications and Multimedia has been cognizant of this fact and we are committed to strengthening Malaysia's potential. As such, we have been talking to industry players and developing policies and initiatives that focus on attracting investments, building local talent and companies as well as boosting the country's ecosystem through advancements in research and IP creation. Beyond that, we hope to encourage more efforts in improving the commercialisation, branding and marketing capabilities of local tech products and apps, in order to increase its export potential.
15. These efforts will be delivered in tandem with improving Malaysia's connectivity infrastructure through the National Fiberisation and Connectivity Plan and 5G roll out which HUAWEI is also a part of.

16. The HMEC 2019 is a great platform for Malaysian developers and technopreneurs to capitalize on these developments while paving the way for creating a sustainable pipeline of next generation app developers.
17. In fact, developers participating in this programme will also have access to as many as 270 million monthly active HUAWEI app users on over 350 million phones globally. Beyond that, they can also take advantage of HUAWEI's technological knowledge, engineering expertise and from their R&D labs.
18. Furthermore, with 5G, developers will have the opportunity to develop apps and services of the future. Augmented Reality, Virtual Reality and Smart City services, things that used to be considered futuristic technology buzzwords, can become mainstream features in apps and mobile devices soon. Malaysian developers can be the pioneers of these developments, not just locally but also in the world.
19. Therefore, I am urging Malaysians to participate and take advantage of the opportunities given by HUAWEI, MDEC and Media Prima through this programme in order to truly realise their true potential and make a name for themselves.
20. Together, we can future proof our digital economic journey and strengthen Malaysia's standing in the eyes of the world.

Thank you.